LONDON VENUES SUMMIT

15 years

The London Venues Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

19th July 2027

The University of Chicago Booth School of Business

Supported by

PALIFE

EVENT OVERVIEW

The London Venues Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior event professionals,** with job titles including:

- Event Manager
- Head of Events
- Event Operations Manager / Director
- Head of Marketing
- Communications Manager
- PAs
- EAs

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified event buyers based on mutual interest
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to meet with delegates in a dedicated booth. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **15 years**

Over **960** business **meetings** facilitated at each event

Average Annual Budget

£100K — £1M+

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



The London Venues Summit is an incredibly valuable event for venues in London, connecting us with relevant and high quality potential clients. The event is well organised and efficient, with a warm atmosphere which accommodates fruitful networking

ROYAL MUSEUMS GREENWICH

It was great to attend a client event where the clients are also interested in speaking to you and where you have their undivided attention for a period of time. Great experience will be back again.

110 ROCHESTER ROW

Incredible day. Spoke with organisers who I wouldn't if been able to reach out to without door stopping them. 10/10 would recommend

KIA OVAL

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £4,950 +VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- **Private room** including access to table, chairs, lighting, TV and electrics
- 20 minute meetings
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert
- Half Page Advert in the PA Life Magazine

SILVER PACKAGE - £3,950 +VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 2m x 1m stand (including table / chairs / lighting / electrics)
- 20 minute meetings
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide
- Half Page Advert in the PA Life Magazine

SILVER PARTNER + FAM TRIP - £4,500 +VAT

FAM Trip: Up to 10 PA buyers to showcase your venue space with brand marketing

- 1 x Email to our database to announce the trip
- Promotion in the PA Life Newsletter
- Promotion via Social Media
- Promotion on the PA Life Club Website
- Online Write up after the event
- Full data capture post event

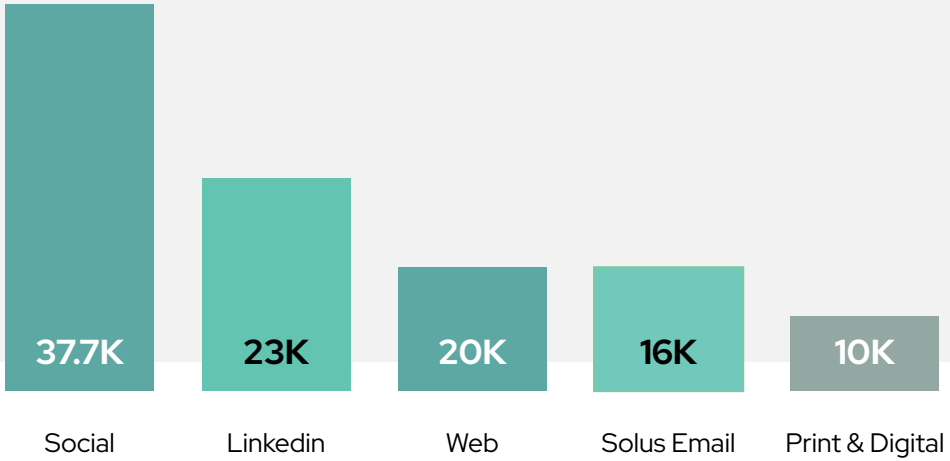
PALIFE

Creating Relationships between **PAs, Corporate Bookers** and their **Industry Suppliers**



22,000 subscribers

PA LIFE REACH



FEATURES

SPRING
- Outdoor Venues & Summer Parties
- Corporate Hospitality
- Spotlight on the North West

SUMMER
- The Meetings Show Preview
- The Business Travel Show Preview
- Business Travel
- Meetings & Events
- Teambuilding
- Spotlight on Wales

AUTUMN
- Christmas Parties
- Corporate Gifting
- Private Dining
- Spotlight on the Midlands

WINTER
- Christmas - Final Preparations
- Business Travel
- Spotlight on London

PA LIFE CLUB: OUR MEMBERS

91% would recommend the Club to their peers

90% of the Club Meet Ups are fully subscribed and have a waiting list

88% book MICE

84% of our Club members have purchasing power

81% have booked a venue after visiting it as part of a Club event

79% of our Club members are a PA / EA to the C-Suite

70% of the members joined to attend Club events

70% of FTSE 100 companies are represented in the PA Life Club

The Club organises on average **3-4** events per month

RECOMMENDED SUPPLIERS

		GET ATTENTION	GET NOTICED	GET SEEN
DIGITAL	Company profile - 400-800 words, logo, 1-3 images, website link, full contact details and featured in up to 3 relevant categories	'Platinum' company profile	'Gold' company profile	'Silver' company profile
	Opportunity to add a 30-second corporate video to your profile	✓	✓	✗
	Banner advert on the Recommended Supplier webpage and homepage spotlight for 2 selected months (Dates to be selected at the time of booking)	✓	✗	✗
	Social exposure	1x in-depth interview with a senior member of your team to be published on the PA Life website and social channels	1x in-depth interview with a senior member of your team to be published on the PA Life website and social channels	2x online stories, newsletter inclusion, with support on social channels
	Homepage 'Featured Supplier' spotlight on the PA Life website	✓	✓	✗
	Newsletter inclusions, with promotion across all our social media channels	x6	x4	✗
	Opportunity to offer PA Life readers an exclusive competition inc a partner offer to the PA Life Club members	✓	✓	✓
PRINT	1 x half page advert	x4 editions	x2 editions	✗
EVENTS	1 x PA Life FAM Trip package: • Opportunity to host 10+ PAs at your venue or experience • 1 x email to our database to announce the event • Promotion of the event in the PA Life newsletter • Promotion of the event via social media • Promotion on the PA Life Club Website • Online Write Up after the event • Full data capture post event	✓	✗	✗
	Supplier ticket to the exclusive PA Life Christmas Party & Star Awards	x2	x1	✗
		£3,795 +VAT FOR A YEAR	**£1,995** +VAT FOR A YEAR	**£595** +VAT FOR A YEAR

LONDON VENUES SUMMIT

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